

This Privacy Statement details David Mercer Consulting Inc. policies with respect to the handling of personally identifiable information ("Personal Information") submitted to or otherwise collected by David Mercer Consulting Inc., and/or in the course of providing its payment processing, payment security and fraud management solutions and services (collectively the "Services"). David Mercer Consulting Inc. will use and disclose Personal Information in accordance with the terms of this Privacy Statement.

## **Personal Information we collect:**

Personal Information is information which can be used to identify an individual. We collect Personal Information any time the Services are used. The Personal Information collected includes information provided to us directly by individuals and that is provided to us by merchants or financial institutions. The collection of Personal Information described herein is necessary for use of the Services. This information includes but is not limited to:

- Consumer Name
- Contact information (such as email address, phone number, and mailing address)
- Order and payment information

We collect other information, such as:

- IP address and information about the device used to access the Services
- How and which Services are used
- Merchant and merchant account information, including account information we may gather from third party sources

# Use of Cookies

David Mercer Consulting Inc. and its third party service providers use certain tools to collect information about users browsing our website. These tools use cookies which are small text files that are stored on a user's computer hard drive. The cookies are used, among other things, to improve website performance, to provide customized viewing options, to compile statistical reports on website activity, for fraud reduction or for security purposes. We also use cookies to recognize customers or a previous visitor of our website, or to pre-populate website forms.

To find out more about cookies, including browser-specific instructions on how to restrict or block cookies, go to <http://www.allaboutcookies.org>. Remember, though, without cookies, users may not be able to take full advantage of all of our website features.

We may also use locally stored objects (sometimes referred to as "Flash cookies") for security and fraud detection purposes. Flash cookies are not managed through web browser settings. Please visit Adobe's Flash Player Help website for help with managing Flash cookies.

# How we use Personal Information

Usage and disclosure of Personal Information varies based on a party's relationship with David Mercer Consulting Inc.. David Mercer Consulting Inc. primarily uses this information to provide the Services and related features and to

- Facilitate the processing of payment transactions
- Respond to requests and inquiries
- Provide support services
- Send administrative information, such as changes to our terms, conditions, and policies
- Administer promotions or contests
- Analyze and monitor Services usage and to make improvements
- Help secure the Services, prevent fraud and enforce our policies
- Help personalize our Services
- Communicate about other David Mercer Consulting Inc. services or those of our affiliates or other third parties
- Compile information for use on an aggregated and de-identified basis
- Conduct data analysis and research, audits, develop new products, identifying usage trends, determining the effectiveness of our promotional campaigns and operating and expanding our business activities
- Perform other activities with consent

# How we share Personal Information

We will only share Personal Information as described in this policy. Specifically, we may share Personal Information:

- As necessary to perform the Services and to complete payment transactions
- With companies and vendors that help us to operate our business by providing services such as website hosting, fraud screening, data analysis, information technology and related infrastructure provision, customer service, email delivery, auditing and other similar services
- With third parties that have contracted with David Mercer Consulting Inc. to perform certain functions on our behalf
- To comply with law or other legal obligations such as responding to subpoenas, or other requests from public and government agencies, including laws and other legal obligations outside a party's country of residence
- To protect our rights, operations or property, or that of our users
- To investigate, prevent, or take action regarding potential or suspected illegal activities, fraud, threats to the personal safety of any person, or violations of the Service's terms and conditions
- With consent

# Choices

Users can choose not to provide us Personal Information when you use our website(s) . However if the information request is not identified as optional and a user chooses to not provide required Personal information, then the user may not be able to use the features of the website.

Users can configure its browser to reject cookies, or to notify it when a cookie is set. However, if you reject cookies, the Services may not operate properly.

# Accessing or editing Personal Information

David Mercer Consulting may be contacted at the email address at the bottom of this policy to request access to or that we update, or correct the Personal Information collected by our Services. Please note, that consistent with local law, David Mercer Consulting Inc. may retain Personal Information for auditing purposes, to troubleshoot problems, assist with investigations, enforce our policies or comply with legal requirements. Please note that we are not responsible for permitting the review, or the updating or deleting Personal Information provided to a third party.

# Third Parties and Linked services

David Mercer Consulting Inc. is not responsible for the collection, usage and disclosure policies and practices (including the data security practices) of other organizations, including any Personal Information disclosed to other organizations through or in connection with the Services.

## Changes to this Privacy Policy

We may change this privacy policy at any time by posting an updated privacy policy.

## Retention period

We will retain Personal Information for the period necessary to fulfill the purposes outlined in this policy unless a longer retention period is required or permitted by applicable law or regulation.

Contact:

David Mercer Consulting, Inc.

707-226-6526

[support@davidmercerconsulting.com](mailto:support@davidmercerconsulting.com)